

Happy Birthday Canada!

In celebration of our awesome country, IAB Canada would like to share amazing facts about the digital landscape as well as Canada's rich history of innovation. Enjoy eh?

886K+

JOBS IN CANADA

Over 886,114 jobs associated with digital economic activities - almost 5% of jobs in Canada overall



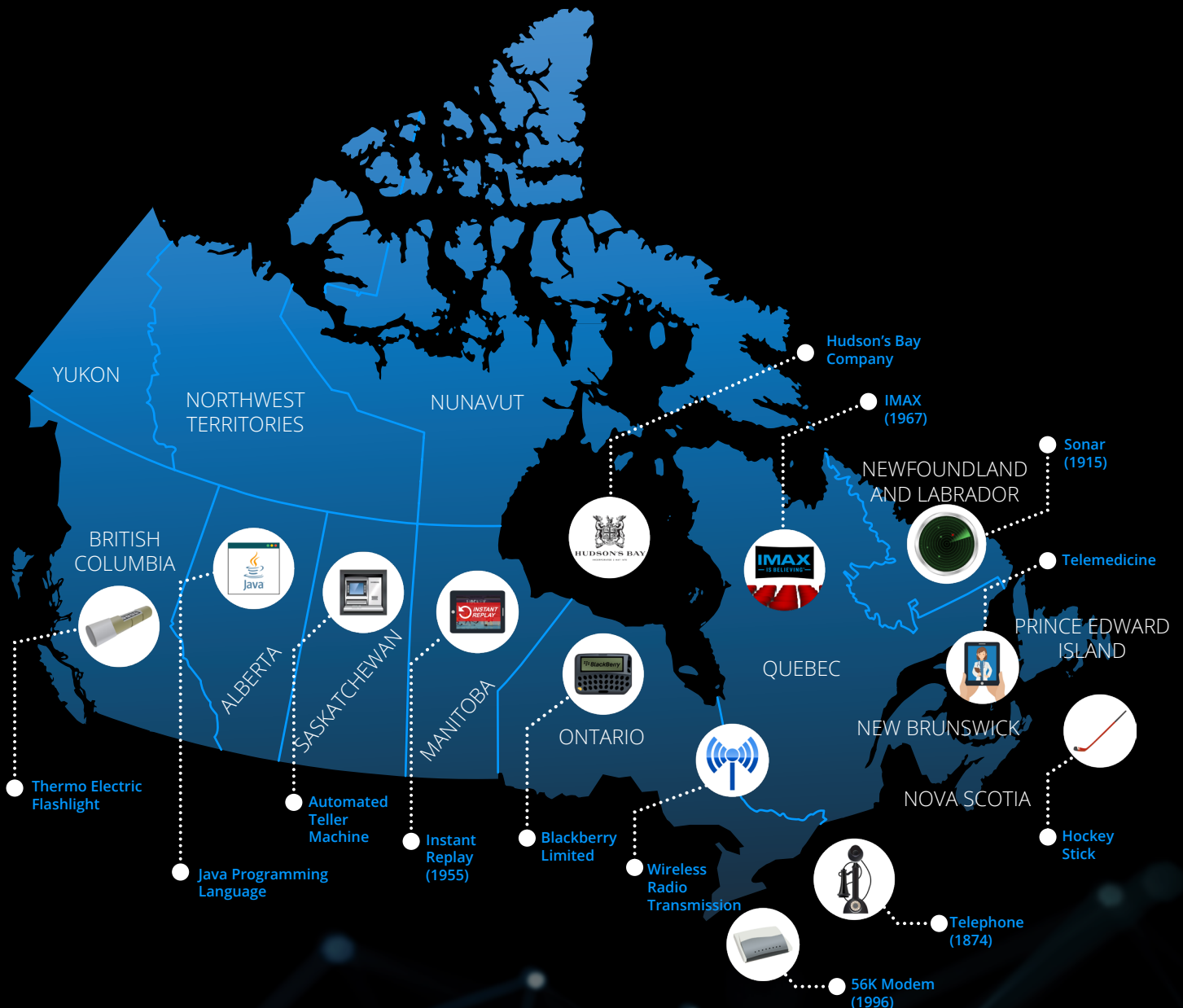
\$8.5 billion Canadian digital advertising industry.



Digital economy produces over \$207.7 billion of goods and services.



\$3 billion in investments in AI since 2010 and 50,000 jobs in AI in Canada.



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