

Standard Ad Sizes	728x90 Leaderboard	300x250 BigBox	160x600 Skyscraper	300x600 Billboard	Media Kits
Adconion Direct	YES	YES	YES	YES	http://www.adconiondirect.com/advertiser-solutions
Addictive Mobility	YES	YES			http://www.addictivemobility.com
AOL Canada	YES	YES	YES	YES	http://adspecs.aol.com/
BabyCenter	YES	YES	YES	YES	http://www.babycentersolutions.com/ad-specs-intl.html
BBC Worldwide	YES	YES	YES	YES	http://www.bbcworldwide.com
Bell Media	YES	YES	YES	YES	http://adsales.bellmedia.ca/
Blue Ant Media	YES	YES			http://www.blueantmedia.ca
Casale Media - MediaNet	YES	YES	YES	YES	http://www.casalemedia.com/media-kit/
CBC.ca	YES	YES		YES	http://www.cbc.ca/revenuegroup/
Corus Entertainment	YES	YES	YES	YES	http://www.corusent.com/home/
Crucial Interactive	YES	YES	YES	YES	http://www.crucialinteractive.com
Exponential/Tribal Fusion	YES	YES	YES	YES	http://exponential.com/en-ca/
eyeReturn	YES	YES	YES	YES	http://specs.eyereturnmarketing.com/
Fuel Digital Media	YES	YES	YES	YES	http://www.fueldigitalmedia.com/advertisers/media_opportunities.php
Globe and Mail	YES	YES	YES	YES	http://www.globelink.ca/digital/about/
Google	YES	YES	YES	YES	http://www.google.ca/ads/experienced/
Ideon Media	YES	YES	YES	YES	http://www.ideonmedia.com
Juice Mobile	YES	YES			http://juicemobile.com/news_post/juice-mobile-media-kit-2013/
Kijiji.ca	YES	YES	YES	YES	http://help.kijiji.net/ca/knowledgebase.php?article=66
LinkedIn		YES			http://adspecs.linkedincreatives.com/
Machinima	YES	YES	YES	YES	http://support.google.com/youtube/bin/static.py?hl=en&page=guide.cs&guide=30071
Mediative (Yellow Pages Group)	YES	YES	YES	YES	http://mediative.com
Metroland Media Group	YES	YES	YES	YES	http://www.metroland.com/page/Advertise
Microsoft Advertising	YES	YES	YES	YES	http://advertising.microsoft.com/canada/en/splitter
Newad	YES	YES	YES	YES	http://newad.com
NHL.com	YES	YES	YES	YES	http://www.nhl.com/ice/page.htm?id=26382
Olive Media	YES	YES		YES	http://media.tdcorporate.topscms.com/acrobat/bd/20/153f51fc4f2fb1aac2b5bf9a6eeea.pdf
Postmedia Network	YES	YES	YES	YES	http://www.postmedia.com/advertising/
QMI Sales	YES	YES	YES	YES	http://www.qmisales.ca/digital.html
Radio Canada	YES	YES	YES	YES	http://www.radio-canada.ca
Redux Media	YES	YES	YES	YES	http://www.reduxmedia.com
Rogers Digital Media	YES	YES		YES	http://www.rogersdigitalmedia.com
SavvyMom Media	YES	YES	YES	YES	http://www.savvymom.ca/index.php/advertising
SAY Media	YES	YES	YES		http://www.saymedia.com/demo.php
Shaw Media	YES	YES		YES	http://digital.shawmedia.ca/
St. Joseph Media	YES	YES	YES	YES	http://www.stjoseph.com/expertise/media/magazines/
Suite 66	YES	YES	YES	YES	http://www.suite66.com
The Chronicle Herald	YES	YES	YES	YES	http://thechronicleherald.ca/advertising/web-advertising
The Weather Network	YES	YES		YES	http://www.theweathernetwork.com/advertising/advindex
Transcontinental Media/TC Media	YES	YES	YES	YES	http://tctranscontinental.com
TubeMogul	YES	YES	YES	YES	http://www.tubemogul.com/
Videology		YES		YES	http://www.videologygroup.com
Yahoo! Canada	YES	YES	YES		http://ca.advertising.yahoo.com/
Zoomermedia	YES	YES	YES	YES	http://zoomermedia.ca

Rising Stars Ad Units	Filmstrip	Portrait	Slider	Billboard	Pushdown	Sidekick
Adconion Direct	YES	YES	YES	YES	YES	YES
AOL Canada		YES		YES	YES	
BabyCenter	YES			YES	YES	
BBC Worldwide						
Blue Ant Media						
Casale Media - MediaNet						
CBC.ca	YES				YES	
Corus Entertainment					YES	
Crucial Interactive						
Exponential/Tribal Fusion					YES	YES
eyeReturn	YES	YES	YES	YES	YES	YES
Fuel Digital Media						
Globe and Mail	YES	YES	YES	YES	YES	YES
Ideon Media	YES		YES	YES	YES	YES
IT World Canada	YES				YES	YES
Kijiji.ca						
LinkedIn						
Mediative (Yellow Pages Group)						
Metroland Media Group					YES	
Microsoft Advertising	YES	YES	YES	YES	YES	YES
NHL.com	YES	YES		YES		
Olive Media	YES				YES	YES
Postmedia Network			YES		YES	YES
QMI Sales	YES	YES			YES	YES
Radio Canada	YES	YES	YES	YES	YES	YES
Redux Media						
Rogers Digital Media	YES		YES	YES	YES	YES
SavvyMom Media			YES		YES	YES
SAY Media						
Shaw Media	YES			YES	YES	
St. Joseph Media						
Suite 66	YES		YES			
The Chronicle Herald						
The Weather Network	YES	YES	YES		YES	YES
Transcontinental Media/TC Media						
Videology						
Yahoo! Canada				YES	YES	YES
YouTube				YES		
Zoomer Media						

Rich Media Capabilities	Expandable 3rd Party	Expandable Self Hosted	Floating OTP (attached to an ad unit) 3rd Party	Floating OTP (attached to an ad unit) Self Hosted	Floating OTP (stand-alone) 3rd Party	Floating OTP (stand-alone) Self Hosted	Transitional 3rd Party	Transitional Self Hosted
Adconion Direct	YES	YES	YES	YES	YES		YES	YES
AOL Canada	YES		YES					
BabyCenter	YES				YES			
BBC Worldwide	YES							
Casale Media - MediaNet	YES		YES					
CBC.ca	YES		YES		YES		YES	YES
Corus Entertainment	YES		YES	YES	YES	YES	YES	YES
Crucial Interactive	YES	YES	YES	YES	YES	YES	YES	YES
Exponential/Tribal Fusion	YES		YES		YES		YES	
eyeReturn	YES	YES	YES	YES	YES	YES	YES	YES
Fuel Digital Media	YES	YES	YES	YES	YES	YES	YES	YES
Globe and Mail	YES		YES					
Google	YES	YES						
Ideon Media	YES	YES	YES	YES	YES	YES	YES	YES
IT World Canada	YES	YES	YES	YES	YES	YES	YES	YES
JUICE Mobile	YES	YES	YES	YES	YES	YES		
Kijiji.ca	YES							
LinkedIn	YES	YES						
Machinima	YES	YES	YES	YES	YES	YES	YES	YES
Mediative (Yellow Pages Group)	YES	YES	YES		YES		YES	
Metroland Media Group	YES	YES	YES				YES	
Microsoft Advertising	YES		YES					
NHL.com	YES		YES		YES		YES	
Olive Media	YES		YES		YES		YES	
Postmedia Network	YES		YES		YES		YES	
QMI Sales	YES		YES		YES		YES	
Radio Canada	YES	YES	YES	YES	YES	YES		
Redux Media	YES		YES		YES			
Rogers Digital Media	YES	YES	YES		YES			
SavvyMom Media		YES	YES	YES			YES	
SAY Media	YES		YES		YES		YES	
Shaw Media	YES		YES		YES			
St. Joseph Media	YES			YES	YES	YES	YES	
Suite 66	YES	YES	YES	YES	YES	YES	YES	
The Chronicle Herald	YES	YES	YES	YES	YES	YES	YES	YES
The Weather Network	YES		YES		YES			
Transcontinental Media/TC Media	YES	YES	YES	YES	YES			
Videology	YES		YES		YES			YES
Yahoo! Canada	YES	YES						
Zoomer Media	YES				YES			

Video Capabilities	In-Unit Video 3rd Party	In-Unit Video Self Hosted	In-Stream Video 3rd Party	In-Stream Video Self Hosted	In-Stream Video Native Aspect Ratio	In-Stream Video Companion Ad Unit(s)
Adconion Direct	YES	YES	YES	YES	16:9 & 4:3	300x250
AOL Canada	YES	YES	YES	YES	16:9 & 4:3	300x250
BabyCenter	YES		YES	YES	4:3	
BBC Worldwide	YES					
Casale Media - MediaNet	YES	YES				
CBC.ca	YES		YES	YES	16:9 & 4:3	300x250
Corus Entertainment	YES	YES	YES	YES	16:9 & 4:3	300x50
Crucial Interactive	YES	YES	YES	YES	16:9 & 4:3	300x250
Exponential/Adotube	YES	YES	YES	YES	16:9 & 4:3	
eyeReturn	YES	YES	YES	YES	16:9, 4:3, 5:2	any size
Fuel Digital Media	YES	YES	YES	YES	16:9 & 4:3	728x90, 300x250 300x600
Globe and Mail	YES	YES		YES		300x250
Google Display Network	YES		YES	YES	16:9, 4:3, 5:2	300x250, 300x60
Ideon Media (Hypercast)	YES	YES	YES	YES	16:9 & 4:3	300x250
IT World Canada		YES		YES	16:9 & 4:3	728x90, 300x250 x2, 160x600
JUICE Mobile	YES	YES	YES	YES		YES (tablet)
Kijiji.ca	YES					
LinkedIn	YES					160x200, 300x250
Machinima		YES		YES	4:3, 16:9, 5:2	300x250 & 300x60
Mediative (Yellow Pages Group)	YES	YES	YES	YES	16:9 & 4:3	300x250
Metroland Media Group	YES	YES	YES	YES	16:9 & 4:3	300x250; 728x90
Microsoft Advertising	YES			YES	16:9 & 4:3	300x250 & 300x60
NHL.com	YES	YES	YES	YES		
Olive Media	YES	YES	YES	YES	16:9 & 4:3	300x250 & 88x31
Postmedia Network	YES		YES		16:9 & 4:3	728x90 & 300x250
QMI Sales	YES			YES	16:9 & 4:3	300x250
Radio Canada	YES	YES		YES	16:9 & 4:3	300x250 & 728x90
Redux Media	YES		YES			
Rogers Digital Media	YES		YES	YES	16:9	300x250
SavvyMom Media	YES	YES	YES			728x90 & 300x250
SAY Media	YES	YES	YES	YES	16:9 & 4:3	
Shaw Media	YES		YES	YES	16:9 & 4:3	728x90 & 300x250
SourceKnowledge	YES	YES	YES	YES	16:9 & 4:3	300x250
St. Joseph Media	YES					
Suite 66	YES	YES	YES	YES	16:9 & 4:3	300x250, 728x90, 160x600
The Chronicle Herald	YES	YES	YES	YES	16:9 & 4:3	300x250
The Weather Network	YES		YES	YES	16:9 & 4:3	728x90
Transcontinental Media/TC Media	YES	YES	YES	YES	16:9 & 4:3	300x250
Videology			YES	YES	16:9	300x250
Yahoo! Canada	YES	YES	YES	YES	16:9 & 4:3	N/A
YouTube	YES	YES	YES	YES	4:3, 16:9, 5:2	300x60
Zoomer Media	YES					

Mobile Ad Units	168x28	216x36	300x50	320x50	300x250 Full Page	320x480 Full Page	480x80 Hi-Res	600x90 Hi-Res	480x800 Hi-Res Full Page	960x640 Hi-Res Full Page	Video Pre-Roll	Interstitial
Adconion Direct	YES	YES	YES	YES	YES	YES	YES		YES		YES	YES
AOL Canada	YES	YES	YES	YES								
BabyCenter			YES	YES	YES						YES	YES
BBC Worldwide	YES	YES	YES									
Blue Ant Media			YES									
BrightRoll Canada											YES	
Casale Media - MediaNet												
CBC.ca	YES	YES	YES	YES							YES	YES
Corus Entertainment			YES								YES	
Crucial Interactive	YES	YES	YES									
Exponential/Appsnack				YES							YES	
eyeReturn	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Fuel Digital Media	YES	YES	YES	YES							YES	YES
Globe and Mail			YES	YES	YES	YES						
Google AdMob			YES	YES		YES					YES	YES
Google Mobile Display Network	YES	YES	YES									YES
Ideon Media			YES	YES	YES							YES
IT World Canada			YES		YES							YES (300x250)
Juice Mobile			YES	YES	YES						YES	YES
Kijiji.ca			YES	YES								
LinkedIn												
Machinima				YES							YES	YES (320x480)
Mediative (Yellow Pages Group)		YES	YES									
Metroland Media Group			YES	YES	YES	YES						YES
Microsoft Advertising	YES	YES	YES	YES								
NHL.com	YES	YES	YES	YES							YES	YES
Olive Media	YES	YES	YES	YES	YES	YES					YES	YES
Postmedia Network	YES	YES	YES		YES							YES
QMI Sales	YES	YES	YES		YES							
Radio Canada	YES	YES	YES	YES	YES	YES				YES	YES	
Redux Media	YES	YES	YES									
Rogers Digital Media			YES	YES		YES	YES				YES	YES
SavvyMom Media	YES	YES	YES									
SAY Media	YES		YES		YES	YES	YES					
Shaw Media				YES	YES						YES	
SourceKnowledge											YES	YES
St. Joseph Media												
Suite 66			YES	YES	YES	320x416					YES	YES
The Chronicle Herald		YES	YES									
The Weather Network	YES		YES	YES								YES (custom)
Transcontinental Media/TC Media	YES	YES	YES	YES								YES
Videology											YES	
Yahoo! Canada			YES	YES	YES						YES	
YouTube	YES	YES	YES								YES	
Zoomer Media												

Tablet Ad Units	600x90	728x90	300x250	1024x768 Full Page	1024x600 Full Page	Video Pre-Roll	Interstitial
Adconion Direct		YES	YES	YES		YES	YES
AOL Canada		YES	YES	YES			
BabyCenter		YES	YES			YES	YES
BBC Worldwide							
Blue Ant Media	YES	YES		YES	YES	YES	YES
Casale Media - MediaNet							
CBC.ca	YES	YES				YES	YES
Corus Entertainment	YES	YES				YES	
Crucial Interactive							
Exponential/Appsnack		YES	YES			YES	
eyeReturn	YES	YES	YES	YES	YES	YES	YES
Fuel Digital Media							
Globe and Mail	YES	YES		YES	YES	YES	YES
Google AdMob	YES	YES					YES
Google Display Network	YES	YES					
Ideon Media	YES	YES					YES
IT World Canada	YES	YES		YES			YES
Juice Mobile	YES	YES				YES	YES
Kijiji.ca							
LinkedIn							
Mediative (Yellow Pages Group)							
Metroland Media Group		YES	YES				
Microsoft Advertising		YES	YES			YES	
Olive Media		YES	YES	YES	YES	YES	YES
Postmedia Network		YES	YES	YES	YES		YES
QMI Sales							
Radio Canada		YES		YES		YES	
Redux Media							
Rogers Digital Media		YES	YES	YES		YES	YES
SavvyMom Media							
SAY Media	YES	YES					YES
Shaw Media			YES	YES		YES	
St. Joseph Media							
Suite 66		YES	YES	768x900		YES	YES
The Chronicle Herald							
The Weather Network		YES	YES				YES (custom)
Transcontinental Media/TC Media							
Videology						YES	YES
Yahoo! Canada		YES	YES			YES	
Zoomer Media							

Targeting Options	Content/Page	Day of Week	Time of Day	Demographic (Age/Gender)	Bandwidth	Keyword (Content)	Keyword (Search)	Behavioural	Retargeting	Geo-Targeting Country	Geo-Targeting State/ Province	Geo-Targeting City	Geo-Targeting Area Code
Adconion Direct	YES	YES	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES
AOL Canada	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
BabyCenter	YES	YES	YES		YES		YES	YES	YES	YES	YES	YES	
BBC Worldwide	YES	YES	YES		YES	YES	YES	YES		YES	YES	YES	YES
Casale Media - MediaNet	YES	YES	YES	YES	YES				YES	YES	YES	YES	YES
CBC.ca	YES	YES	YES		YES	YES	YES		YES	YES	YES	YES	YES
Corus Entertainment	YES	YES	YES	YES	YES	YES				YES	YES	YES	YES
Crucial Interactive	YES	YES	YES	YES	YES	YES	YES			YES	YES	YES	YES
Exponential/Tribal Fusion	YES	YES	YES		YES	YES		YES	YES	YES	YES	YES	YES
Fuel Digital Media	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Globe and Mail	YES	YES	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES
Google	YES	YES	YES	YES	YES		YES	YES		YES	YES	YES	YES
Ideon Media	YES	YES	YES	YES	YES			YES	YES	YES	YES	YES	YES
IT World Canada	YES					YES	YES			YES	YES	YES	YES
JUICE Mobile	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Kijiji.ca	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
LinkedIn	YES	YES	YES	YES	YES	YES	YES			YES	YES	YES	YES
Machinima	YES	YES	YES	YES	YES	YES	YES		YES	YES	YES	YES	YES
Mediative (Yellow Pages Group)	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Metroland Media Group	YES	YES	YES			YES	YES		YES	YES	YES	YES	YES
Microsoft Advertising	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
NHL.com	YES	YES	YES		YES					YES	YES	YES	YES
Olive Media	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Postmedia Network	YES	YES	YES		YES	YES		YES	YES	YES	YES	YES	YES
QMI Sales	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Radio Canada	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES	YES
Redux Media	YES	YES	YES	YES	YES	YES	YES		YES	YES	YES	YES	YES
Rogers Digital Media	YES	YES	YES	YES	YES			YES	YES	YES	YES	YES	YES
SavvyMom Media	YES	YES	YES	YES	YES					YES	YES	YES	
SAY Media	YES	YES	YES	YES				YES	YES	YES	YES	YES	
Shaw Media	YES	YES	YES		YES	YES				YES	YES	YES	
St. Joseph Media	YES	YES	YES	YES	YES					YES	YES	YES	
Suite 66	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
The Chronicle Herald	YES	YES	YES		YES					YES	YES	YES	YES
The Weather Network	YES	YES	YES	YES	YES			YES	YES	YES	YES	YES	YES
Transcontinental Media/TC Media	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES	YES
Videology	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Yahoo! Canada	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Zoomer Media	YES	YES	YES	YES	YES					YES	YES	YES	

* Please view IAB Canada's insights on geo-targeting, found here: http://iabcanada.com/files/IABCanada_Geo-TargetingOnline.pdf

* Always check with vendors to ensure they still offer these capabilities.

Ad Tracking Features	Primary Ad Server	3rd Party Ad Serving (Standard)	Online Reporting Available	Frequency Capping On Impression	Frequency Capping On Click	Multiple Caps	Conversion Tracking Click Through	Conversion Tracking View Through	Ad Sequencing	Companion Ads
Adconion Direct	Proprietary	YES	YES	YES	YES	YES	YES	YES	YES	YES
AOL Canada	AOL ADTECH	YES	YES	YES	YES	YES	YES	YES	YES	YES
BabyCenter	DoubleClick DFP	YES	YES	YES			YES	YES		
BBC Worldwide	DoubleClick DFP	YES	YES	YES					YES	YES
Casale Media - MediaNet	Optimax	YES	YES	YES			YES	YES	YES	
CBC.ca	DoubleClick DFP	YES	YES	YES		YES	YES	YES	YES	YES
Corus Entertainment	AOL ADTECH	YES	YES	YES			YES	YES	YES	YES
Crucial Interactive	AOL ADTECH	YES	YES	YES	YES	YES	YES	YES	YES	YES
Exponential/Tribal Fusion	Proprietary	YES	YES	YES			YES	YES	YES	YES
eyeReturn	eyeReturn	YES	YES	YES			YES	YES		YES
Fuel Digital Media	AdGear	YES	YES	YES	YES	YES	YES	YES	YES	YES
Globe and Mail	DoubleClick DFP	YES	YES	YES			YES	YES	YES	YES
Google	DoubleClick DFP	YES	YES	YES					YES	YES
Ideon Media	DFP, AppNexus	YES	YES	YES	YES	YES	YES	YES	YES	YES
IT World Canada	DoubleClick DFP	YES	YES	YES	YES	YES	YES	YES	YES	YES
JUICE Mobile		YES	YES	YES	YES	YES	YES	YES	YES	YES
Kijiji.ca	DoubleClick DFP	YES	YES	YES			YES	YES	YES	YES
LinkedIn	DoubleClick DFP		YES	YES			YES	YES	YES	
Machinima	DoubleClick DFP	YES	YES	YES		YES	YES	YES	YES	YES
Mediative (Yellow Pages Group)	AdTech, AppNexus, AdJuggler	YES	YES	YES	YES	YES	YES	YES	YES	YES
Metroland Media Group	AOL ADTECH	YES	YES	YES						YES
Microsoft Advertising	Microsoft AdExpert/MC, CAM/CAT	YES	YES	YES			YES	YES	YES	YES
NHL.com	DoubleClick DFP	YES	YES	YES		YES	YES	YES	YES	YES
Olive Media	AOL ADTECH	YES	YES	YES	YES	YES	YES	YES	YES	YES
Postmedia Network	DoubleClick DFP	YES	YES	YES			YES	YES	YES	YES
QMI Sales	DoubleClick DFP	YES		YES					YES	YES
Radio Canada	DoubleClick DFP	YES	YES	YES	YES	YES	YES	YES	YES	YES
Redux Media	Appnexus	YES	YES	YES			YES	YES	YES	YES
Rogers Digital Media	DoubleClick DFP	YES	YES	YES		YES	YES	YES	YES	YES
SavvyMom Media	OpenX	YES	YES	YES		YES			YES	YES
SAY Media	SAY AdTech	YES	YES				YES			
Shaw Media	DoubleClick DFP	YES	YES	YES		YES	YES	YES	YES	YES
St. Joseph Media	24/7 OAS	YES	YES	YES	YES	YES			YES	YES
Suite 66	AppNexus	YES	YES	YES	YES	YES	YES	YES	YES	YES
The Chronicle Herald	24/7 OAS	YES	YES	YES	YES	YES			YES	YES
The Weather Network	DoubleClick DFP	YES	YES	YES		YES	YES	YES	YES	YES
Transcontinental Media/TC Media	DoubleClick DFP	YES		YES			YES	YES	YES	YES
Videology	DoubleClick DFP	YES	YES	YES	YES	YES	YES	YES	YES	YES
Yahoo! Canada	Proprietary	YES	YES	YES		YES	YES	YES	YES	YES
Zoomer Media	24/7 OAS	YES	YES	YES	YES	YES			YES	YES

Guideline Acceptance	Digital Video Ad Serving Template (VAST)	Digital Video Player-Ad Interface Definition (VPAID)	Digital Video Multiple Ad Playlist (VMAP)	Mobile Rich Media Ad Interface Definitions (MRAID)	SafeFrame	HTML5 Guidelines	Mobile Application Measurement	Mobile Web Measurement
Adconion Direct	YES	YES						
AOL Canada								
BabyCenter	YES (2.0)	YES		YES		YES		
BBC Worldwide								
Casale Media - MediaNet								
CBC.ca	YES							
Corus Entertainment	YES							
Crucial Interactive								
Exponential/Firefly/Adotube	YES	YES						
eyeReturn	YES (2.0 & 3.0)			YES	YES	YES		YES
Fuel Digital Media								
Globe and Mail								
Google								
IT World Canada								
JUICE Mobile	YES			YES			YES	YES
Kijiji.ca								
LinkedIn								
Machinima								
Mediative (Yellow Pages Group)								
Metroland Media Group	YES	YES						
Microsoft Advertising								
NHL.com								
Olive Media								
Postmedia Network								
QMI Sales								
Radio Canada								
Redux Media								
Rogers Digital Media	YES (2.0)			YES		YES	YES	YES
SavvyMom Media								
SAY Media								
Shaw Media	YES	YES	YES			YES		
St. Joseph Media								
Suite 66	YES	YES						
The Chronicle Herald								
The Weather Network	YES	YES		YES 1.0				
Transcontinental Media/TC Media								
Videology								
Yahoo! Canada	YES (2.0)	YES			YES			
Zoomer Media								

Helpful Links:

<http://www.iab.net/guidelines/508676/digitalvideo/vsuite/vast>
<http://www.iab.net/guidelines/508676/digitalvideo/vsuite/vpaid>
<http://www.iab.net/guidelines/508676/digitalvideo/vsuite/vmap>
http://www.iab.net/guidelines/508676/mobile_guidance/mraid
<http://iabcanada.com/guidelines/safeframe/>
<http://www.iab.net/html5>
<http://www.iab.net/inappguidelines>
<http://www.iab.net/guidelines/508676/guidelines/mobilewebmeasurementguidelines>

Third Party Vendors	(Motif & Klipmart)		(formerly DG MediaMind)					
	AdGear	Atlas Rich Media	Dart For Advertisers	Sizmek	EyeReturn	PointRoll	Smart Ad Server	SAY Media
Adconion Direct	YES	YES	YES	YES	YES	YES	YES	
AOL Canada	YES	YES	YES	YES	YES	YES	YES	
BabyCenter		YES	YES	YES	YES	YES		
BBC Worldwide	YES	YES		YES	YES	YES	YES	
Casale Media - MediaNet	YES	YES	YES	YES	YES	YES		
CBC.ca	YES	YES	YES	YES	YES	YES	YES	YES
Corus Entertainment	YES	YES	YES	YES	YES	YES	YES	YES
Crucial Interactive	YES	YES	YES	YES	YES	YES	YES	YES
Exponential/Tribal Fusion	YES	YES	YES	YES	YES	YES	YES	
Fuel Digital Media	YES	YES	YES	YES	YES	YES	YES	YES
Globe and Mail	YES	YES	YES	YES	YES	YES	YES	YES
Google	YES	YES	YES	YES	YES	YES	YES	
Ideon Media	YES	YES	YES	YES	YES	YES	YES	YES
IT World Canada		YES	YES	YES	YES	YES		
JUICE Mobile	YES		YES	YES	YES	YES		YES
Kijiji.ca	YES	YES	YES	YES	YES	YES	YES	YES
LinkedIn		YES	YES	YES	YES	YES		
Machinima	YES	YES	YES	YES	YES	YES	YES	
Mediative (Yellow Pages Group)	YES		YES	YES	YES			YES
Metroland Media Group	YES	YES	YES	YES	YES	YES	YES	YES
Microsoft Advertising	YES	YES	YES	YES	YES	YES	YES	
NHL.com	YES	YES	YES	YES	YES	YES	YES	
Olive Media	YES	YES	YES	YES	YES	YES	YES	YES
Postmedia Network	YES	YES	YES	YES	YES	YES	YES	YES
QMI Sales	YES	YES	YES	YES	YES	YES	YES	YES
Radio Canada	YES	YES	YES	YES	YES	YES	YES	YES
Redux Media	YES	YES	YES	YES	YES	YES	YES	
Rogers Digital Media	YES	YES	YES	YES	YES	YES	YES	YES
SavvyMom Media	YES	YES	YES	YES	YES	YES		YES